

Friends of the Loveland Public Library Foundation
Measuring Effectiveness
Approved December 4, 2019

The mission of the Friends of the Loveland Public Library Foundation (FOLPLF) is to support and advocate for the Loveland Public Library and its mission “to inform, enrich and inspire a strong, engaged community”. The Friends generate current and long-term funding through volunteer involvement. We fund and sponsor library programs that engage people of all ages with the array of resources and technology available at our library, to help our growing community - especially children, teens and families - increase their literacy skills.

The Friends are involved in a variety of activities that support our mission.

Art in the Galleria

This joint effort with the Library Board and Loveland Public Library staff provides an opportunity for local artists to exhibit their work, thus serving to raise awareness of Loveland’s vibrant arts community among library visitors.

Book Sales

Sales of donated books (large biannual book sales, online sales, and books for sale in the library) are our main source of income. These activities promote literacy in the community, and also, by generating more than half of our annual revenue, provide funding for most of the programming offered by the library.

Winter Fest

This annual family holiday celebration is a way of saying thanks to area residents for their support of our programs. In addition to generating a small amount of money, it has been a well-attended community event with child-friendly activities, bringing many people into the library.

Loveland Loves to Read

Loveland’s version of a One City, One Book program, Loveland Loves to Read promotes literacy in the community by annually selecting a book for community members to read, and holding a variety of related events, including book discussion groups and an author presentation.

Loveland Poet Laureate

In addition to the activities that we planned and presented this year, we served as fiscal agent for this new program, which provides the opportunity for Loveland’s Poet Laureate to act as an ambassador for poetry and literature in the community.

Impact Assessment Statement

Diane Lapierre, Library Director, November 19, 2019

The Friends of the Loveland Public Library are key partners in delivering quality programs and services that help the Library achieve our mission *to inform, inspire and enrich a strong, engaged community*. The Friends fund the vast majority of library programs that help our community members build practical job skills, help children reach key developmental milestones and bring people together to learn and be inspired to explore their world.

In 2018, we offered almost 2,000 programs, from baby storytimes to robotics and bookclubs that attracted almost 54,000 participants. Our summer reading program, funded by the Friends, inspired children, teens and adults to read over 27,000 hours. In 2019, 83% of respondents to a Summer Reading Caregiver Survey reported that their child was a more confident reader after participating in the Summer Reading Program. We could not have this impact in the community without the support of the Friends.