2021 ANNUAL REPORT



300 N. Adams Avenue, Loveland, CO 970-962-2712





Thanks to all of our members, donors, and volunteers! Our success depends on you.

2021 Board of Directors

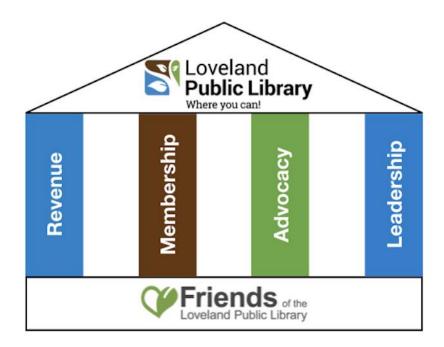
President Cathy Tauchen Vice-President Nancy Baker Treasurer Jon Kindschy Assistant Treasurer Vanessa Way Secretary Janice Benedict Members-at-Large Lisa Blankenship, Stan Burton, Harry Love

VISION

To be recognized as the community leader in support and advocacy for the Loveland Public Library.

MISSION

To support and advocate for the Loveland Public Library and its mission "to inform, enrich and inspire a strong, engaged community". The Friends generate current and long-term funding through volunteer involvement.



THREE-YEAR GOALS, 2019-2021

- Increase total income by 15% each year for the next 3 years to offset increasing costs.
- Grow membership by 5% per year for the next 3 years.
- Increase awareness of and advocacy for our library in city and county government.
- Develop and implement a leadership "pipeline" for future FOLPL talent.

2020 Committee Reports

Art in the Galleria

This joint effort with the Loveland Public Library Board and Library staff provides an opportunity for Colorado artists to exhibit their work, thus serving to raise awareness of Loveland's vibrant arts community among library visitors.

Throughout 2021, members of the Art Selection Committee met to install the four quarterly shows in the Galleria. Additionally, the Committee conversed in July to plan the call for new art, open Aug.-Oct. via the Call for Entry website, and met in November to select artwork for 2022. Library employees work with the City of Loveland legal department to offer contracts to the artists who display in the first-fourth quarters of each year.

All selected artists are featured in a brochure and given the opportunity to sell their displayed artwork. In 2021, five displayed pieces were purchased by patrons in the community with 20% of the proceeds donated back to the Friends. Additionally, an oil left the show early as it was purchased by a patron in Paris.

In 2021, 26 artists competed for the best of show award. Best of Show for 2021 went to painter and photographer Jeremy Janus in recognition of his dynamic, powerful nature scene, *Explosion in the Ocean*. Susan Kadlec, Library Board member, graciously funded the prize of \$100.

Book Sales

Sales of donated books are our main source of income. These activities promote literacy in the community, and by generating more than half of our annual revenue, provide funding for most of the programming offered by the library.

Due to the pandemic, the large spring book sale was cancelled. Instead, we held three very successful genre-specific book sales inside the library's Gertrude Scott room as a way to safely move a large number of books into the hands of our community. Later in the year we were thrilled to be able to hold our large fall book sale, which had a great turnout and was very successful. In addition, the Friends' Chapter Two bookstore and our online sales outlets, Chapter Two Online and eBay, continue to be consistent sources of income.

Loveland Loves to Read

Loveland's version of a One City, One Book program, Loveland Loves to Read promotes literacy in the community by annually selecting a book for community members to read, and holding a variety of related events, including book discussion groups and an author presentation.

2020 and 2021 have passed with the pandemic prohibiting a program, but 2022 holds new hope for finally getting to hear William Kent Krueger discuss *This Tender Land*, his Huck Finn – style epic of four young adventurers in search of home and safety. Our new date is Monday, April 11, at 7 p.m. in the Roberta Price Auditorium. In these months without a live program, our focus has been fund raising to ensure future author events.

Loveland Poet Laureate

The Loveland Poet Laureate program has had a busy 2021. Our largest and most successful event involved bringing US Poet Laureate Joy Harjo to the Rialto Theater for a Conversation and then a Reading on Saturday, April 10, 2021. On Friday, April 9th, our partner, Aims Community College, brought Bobby LeFebre, our Colorado State Poet Laureate, to the Rialto for a reading. Each day of National Poetry Month, a poem was posted that drew on Joy Harjo's writing.

We offered poetry readings in our Third Thursday series along with four seasonal Sunday afternoon community programs. The latter included both an open mic and featured readers. We had two reading/workshop combinations: both were full and successful. We took part in the art/poetry offerings at the Loveland Museum honoring three black art history exhibits, which culminated in the in-person Reverberations reading and a booklet also titled Reverberations. And a new Loveland Poet Laureate bookshelf was created at the library, with help from Daniel Tate.

We are now in the process of selecting our next Loveland Poet Laureate, with applications due in January, a selection committee in place, and an announcement planned for the Loveland City Council meeting on April 5, 2022. At the same time, we are planning for National Poetry Month and for our third annual high school poetry contest.

Volunteers

Our volunteers are key to the success of the Friends organization. You help with book sorting, our Chapter Two bookstore, online book sales, in-person book sales, special events, public relations, fundraising, our member database and website, board and committee work, and so much more. Your enthusiasm, dedication, and hard work make it possible to provide the library with funds to support various classes, equipment, and programs for the community. Thank you for everything you do to make the Friends of the Loveland Library such an amazing organization.

In 2021 our Friends volunteers contributed 8745 hours! We love our volunteers!



Library Director's Report

After four and a half years serving as the Director of the Loveland Public Library, I am so proud of the relationship that has grown between the Library and Friends. As I move to my new role as Executive Director of the Poudre River Public Library in Ft. Collins, I want to thank all the members of the Friends for their support and advocacy. The Chapter Two Bookstore located just inside the Library entrance is a great example of the collaboration and mutual support between the Library and Friends. Opened at the end of 2019, the store brightens up a previously underused part of the library, gives library visitors a great selection of books at a great price, and brings in a steady source of revenue that, in turn, funds a broad range of library programs and services for children, teens, and adults.



In 2021, Friends funding allowed the Children's Division the opportunity to turn an existing space into a Tween Hangout. The Treehouse officially opened on June 4 to Tweens. Before opening the space, the Children's Division formed a Tween Interest Group, TWIG, to assist with planning the space, activities, and materials needed to make this new area a success. Additional Friends funding allowed us to partner with a local artist, Amelia Furman, and create a piece of art entirely made by children in our community. Their input and creativity guided the process that turned into a beautiful mural that now hangs in the library's stairwell.

Thanks to the Friends funding and commitment to the library, we are able to offer programs, prizes, and materials that support the development of literacy skills in children who live in our community!

For our teens, the Friends generously funded 140 programs for over 3,500 teens, as well as important services to address food insecurity, literacy, and civic engagement. As COVID impacted academic and extracurricular activities, teens were able to visit the library for book

clubs, sewing workshops, art classes, 3D printing, gaming tournaments and creative writing. The library distributed 1,000 activity bags with monthly themes for take-home enrichment and checked out tinkerKITS for teens to learn weaving, robotics, and block printing. Friends sponsored a virtual author visit with Ally Condie, in partnership with Thompson School District, for sixty middle school students to learn about the writing process, ask personalized questions and get a signed copy of the book *Matched*. A partnership with the Food Bank of Larimer County distributed over 5,000 snacks to youth. Teens took advantage of opportunities to get involved and give back through volunteering and serving on the Teen Advisory Board. Finally, funding for the



Summer and Winter Learning programs provided over 300 teens with books for their home libraries and incentivized reading during out-of-school hours.

Our Adult patrons enjoyed Friends-funded virtual programming, craft kits, and high school education. Long-time program presenter, Kevin Cook, continued to entertain with his popular nature programs on Zoom. For Black History Month, we chatted virtually with award winning Michael Twitty, who talked about cooking and his heritage. We finished out the year with our annual Day of the Dead celebration going hybrid.



Audiences enjoyed Aztec dancers and a Mariachi band from home while decorating sugar skulls. We sent out over 300 craft kits for people to enjoy from home. We enrolled two students into the Career Online High School program, providing a life-changing opportunity to obtain a high school diploma. Finally, we broadened access to our historical materials by microfilming 2020-2021 Reporter Herald and digitizing some of our older city directories.

With gratitude to all the Friends who have made me feel so welcome, supported, and encouraged me during my time serving as the Director of the Loveland Public Library,

Diane Lapierre

Diane Lapierre Library Director



Membership Report

Level	12/1/2021	12/30/2020					
Family	278	295					
Honorary	7	7					
Individual	301	318					
Business	2	2					
Level 1 Steinbeck	34	35					
Level 2 Hemingway	28	25					
Level 3 Cather	10	8					
Level 4 Twain	27	28					
Lifetime	11	9					
Total	698	727					

Member Units

The above member units reflect 989 persons as of 12/1/2021. There were 1014 persons as of 12/30/2020. There are currently 222 member units in lapsed status. We are pleased that our membership base remained stable during these difficult two years and are grateful to all of you for supporting the Friends.

At the end of this year I am stepping down as your Membership Chair and happy to report that Susan Powell is assuming the membership responsibilities. I plan to continue to volunteer with the Friends in other capacities.

You can renew your membership online at <u>http://friendsofthelovelandlibrary.org</u> or by completing a membership form that will be emailed to you with your membership notice. You may also renew at the bookstore in the library. If you have any questions about renewing, please email <u>follovelandmembers@gmail.com</u> or call us at 970-962-2712.

Respectfully,

Nancy Baker Membership Chair



Budget

Our 2021 finances were solid. Donations, memberships, and net revenue from book sales were approximately the same as pre-Covid 2019. All library funding requests were supplied and a significant contribution to our reserves was made. The reserves will support full service needs as Library programs continue to expand, contingencies, and possible support for future capital improvements.

The 2022 budget funds all library requests. The budget assumes both spring and fall large book sales, as well as our ongoing Chapter Two Bookstore and online book sale activities.

The financial reports and budgeted expenditures are presented in two formats: Sources/Uses and Income/Expenses. Many find the Sources/Uses to be the easiest to understand. Questions about our finances and budget may be addressed to <u>FOLLoveland@gmail.com</u>.

	FRIENDS OF THE LOVEL 2021 SOURCES				-		N, INC.						
		2019			2020				2021		2022 budget		
SOUR	CES OF FUNDS (net income)												•
	1-Direct Public Support	\$	38,273	32%	\$	63,773	48%	\$	37,675	32%	\$	42,789	34%
	2-Spring & Fall Book Sales	\$	61,063	51%	\$	6,944	5%	\$	34,535	29%	\$	49,900	40%
	3-Online Book Sales	\$	6,227	5%	\$	4,318	3%	\$	2,299	2%	\$	2,225	2%
	4-Book Sales at Library	\$	2,510	2%	\$	23,551	18%	\$	23,619	20%	\$	23,750	19%
	5-Other Fundraising	\$	5,427	5%	\$	184	0%	\$	798	1%		•	0%
	6-Galleria Art	\$	272	0%	\$	505	0%	\$	285	0%	\$	75	0%
	7-Loveland Loves to Read	\$	(3,846)	-3%	\$	3.754	3%	\$	-	0%	\$	-	0%
	8-Winter Fest Net	\$	53	0%	\$	-	0%	\$	-	0%	\$	-	0%
	9-Investment Income	\$	9,383	8%	\$	31,049	23%	\$	19,501	16%	\$	5,625	5%
		\$	119,362	100%	\$	134,078	100%	\$	118,712	100%	\$	124,364	100%
USES	OF FUNDS												
	A-FOLPLF Operations	\$	7,615	8%	\$	5,265	6%	\$	5,827	10%	\$	11,491	13%
	B-Support for Library Programs	\$	89,514	92%	\$	86,410	94%	\$	51,760	90%	\$	79,944	87%
TOTAL FUNDS APPLIED		\$	97,129	100%	\$	91,675	100%	\$	57,587	100%	\$	91,435	100%
DIFFEI	RENCE:							-			-		
RESEF	RVE BALANCE +/-	\$	22,233		\$	42,403		\$	61,125		\$	32,929	





Once again, Coloradans showed their support for Colorado nonprofits through **Colorado Gives Day**. This year donors gave us \$2283.

Your purchases through Amazon can benefit the Friends of Loveland Public Library. Simply enter Amazon through this link: http://smile.amazon.com/ch/84-1424591. When you shop through this link, you pay no more, but 0.5% of your purchase is donated to the Friends. In 2021, our donations through Amazon Smile totaled \$110.

	FR	IENDS OF	THE LOVE 2022 IN		D PUBL				JUNDAI		N, INC.		
				2020			2021					2022	
					Budget		Actual		Budget		Actual		Budget
INCOME	Ξ												
	Membershi	p Dues (1)		\$	12,000	\$	9,125	\$	10,500	\$	11,330	\$	11,50
	Donations-	General (1)		\$	4,500	\$	13,824	\$	6,000	\$	13,887	\$	13,00
			s/Grants (1)	\$	25,000	\$	40,549	\$	15,810	\$	11,028	\$	17,78
		orial donati		\$	250	\$	275	\$	250	\$	1,430	\$	50
		k Sale & Do		\$	33,300	\$	722	\$	11,300	\$	11,461	\$	33,30
	Online Boo			\$	5,000	\$	4,605	\$	4,500	\$	2,331	\$	2,50
		ale & Donat	ions (2)	\$	36,300	\$	9,547	\$	36,300	\$	34,622	\$	36,30
		Bag 'O Book		\$	30,300	э \$	403	φ \$	30,300	φ	34,022	φ	30,30
			(4)		-				-	¢	00.047	¢	24.00
	Book Store			\$	11,000	\$	25,187	\$	24,000	\$	23,647	\$	24,00
		g Events (5)		\$	-	\$	671	\$	-	\$	1,000		
	Galleria Art			\$	400	\$	252	\$	300	\$	499	\$	30
		oves to Rea		\$	14,550	\$	3,754	\$	-				
		: General Fu		\$	4,700	\$	29,227	\$	8,500	\$	16,530	\$	5,12
	Investment	: Priscilla's I	Book Shelf (9)	\$	1,000	\$	1,822	\$	750	\$	2,971	\$	50
TOTAL	INCOME			\$	148,000	\$	139,963	\$	118,210	\$	130,736	\$	144,81
EXPEN	SES												
	Administrat	ion (A)		\$	6,238	\$	4,672	\$	7,926	\$	4,322	\$	8,27
					1,700				950				95
	Finance (A)			\$		\$	105	\$		\$	675	\$	
	Membershi			\$	1,525	\$	488	\$	1,065	\$	830	\$	2,26
	Spring Boo			\$	5,850	\$	-	\$	800	\$	1,134	\$	7,90
	Fall Book S			\$	5,850	\$	640	\$	5,900	\$	6,881	\$	7,90
	Sorting Pla			\$	3,200	\$	2,685	\$	3,300	\$	3,533	\$	3,90
	Book Store			\$	1,850	\$	2,039	\$	1,850	\$	28	\$	25
	Online boo	k sales expe	enses (3)	\$	200	\$	287	\$	275	\$	32	\$	27
	Fundraising	g (5)		\$	-	\$	487	\$	-	\$	202		
	Art Display	(6)		\$	200	\$	(253)	\$	200	\$	214	\$	22
	Library Pro			\$	7,000	\$	4,000	\$	4,000	\$	2,679	\$	16,00
	Adult Servi			\$	43,975	\$	16,226	\$	22,750	\$	6,658	\$	20,95
	Circulation			Ŧ	,		,	\$	3,000	•	-,	· ·	,
	Info Tech (\$	25,000	\$	23,759	φ \$					
	Youth Serv			\$	18,600	э \$	12,540	э \$	- 12,550	\$	9,792	\$	10,40
		• •				•		*			20,055		
	Teen Servie		(D)	\$	21,360		21,375	\$	21,360	\$			13,31
		rtmental pro		\$	1,395		1,395	\$	1,495	\$	1,495		1,49
		oves to Rea		\$	19,550		5,000	\$	11,010			\$	12,31
		Bookshelf (B		\$	2,800	\$	-	\$	2,800	\$	1,712	\$	2,80
	Loveland P	oet Laureate	e (B)	\$	5,000	\$	2,115	\$	2,000	\$	9,369	\$	2,67
FOTAL	EXPENSE	S		\$	171,293	\$	97,560	\$	103,231	\$	69,611	\$	111,88
DIFFER	ENCE:												
INCOM	E vs. EXPI	ENSES		\$	(23,293)	\$	42,403	\$	14,979	\$	61,125	\$	32,92
UND BAI													
		d Reserve B	alance	\$	368,072								
		ves to Read		\$	12,312								
	Loveland Po	et Laureate		\$	2,677								
	Priscilla's Bo				25,812								

FRIENDS OF THE LOVELAND PUBLIC LIBRARY FOUNDATION. INC.

Parenthetical numbers and letters relate to lines on sources/uses budget.

Candidates for Board Membership

Felicia Korpi

Felicia has lived in Northern Colorado since her early childhood, and attended CSU for her undergraduate degree in Human Development and Family Studies where she met her husband. She attended Vanderbilt for a graduate program specializing in pediatric ophthalmology and continues to work in that field.

As an avid reader, her goal for 2020 was to read 100 books, a goal met and exceeded, reading 110 books for the year! She also enjoys belonging to a book club and discussing books she's read and getting book recommendations.

Felicia and her husband are licensed foster parents and look forward to starting a family, as well. She's looking forward to being a part of the board at the library and excited to volunteer throughout the year at community events.

Kathleen Olson

Kathleen is a native Coloradan. She was born in Delta on the Western Slope, graduated from high school in Monte Vista in the San Luis Valley, and graduated from the University of Colorado in Boulder. She then left Colorado for most of the next 40+ years for educational and employment purposes.

Kathleen has had a rewarding medical career in newborn intensive care. In addition to providing medical care to NICU infants, she has been on the ethics committee in hospitals, on the board of the Ronald McDonald House in Billings, served in an advisory capacity to the March of Dimes in Montana, worked with support groups for parents of NICU babies, and was the physician member of the Board of Alternative Health Care in Montana

Kathleen retired in 2013 and she and her husband, Jim, moved to Berthoud. She is enjoying being back in Colorado and has kept busy with gardening, Japanese embroidery, and playing with her 4 cats. She has benefitted from the Loveland Public Library, starting with the Readmore Book Group, the Kevin Cook lectures, the book sales, and other library sponsored events. Kathleen believes that Friends support for library programs is crucial to reaching an underserved population of young people who may be caught in the chasm between the internet as a resource and a professional librarian.

Susan Powell

Susan moved to Loveland from Abilene, KS in 1986 to join Hewlett-Packard as a software engineer. In that same year, she became a patron of the Loveland Public Library and still has her original library card. After 23 years at HP, she decided to return to school for an MS in Library Science and has worked in government, university, and public libraries. Along the way, Susan volunteered with the American Legion, United Way, Boy Scouts, and at various K-12 school activities.

Susan has two sons and two grandsons in Lincoln, Nebraska. You can often find her listening to science fiction books on I-80. She also enjoys gardening, knitting, and hiking in RMNP. Libraries are both a personal and professional passion for Susan, and she is looking forward in contributing to the Friends and the Loveland Public Library.



Our Generous 2021 Donors

General Fund

Donations to the general fund help pay Friends' operating expenses as well as funding for library programs, equipment, and materials. These donations may come as part of a patron level membership, through Colorado Gives, or through direct donations to the Friends.

Business Members

Pam Darling Massage

Weedin Insurance Agency

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Loveland Poet Laureate

Janet Armstrong Nancy Arndt Richard Ball Evelyn Bingham James Boyd Mary Crow Martha DiCicco Phil & Janice Farley Elizabeth Franklin Cecil & Kay Gutierrez Beverly Hadden Michael Haley Amy Irish

Loveland Loves to Read

Janice Benedict M. Judy Chavez Susan Jones Peggy Isakson Collin Irish Nancy Jakobsson Janet & Don Kamnikar Lynn Kincanon Ila Leavy Elizabeth Lechleitner Jane Lewis Deanna Ludwin Douglas&Lynette Mannering Annie McDonald Sandra McGarry Stephen McMillan Lori Nunnally Veronica Patterson Joanna Rago Carol Rehme Emily Rodgers-Ramos Jan Schockner Janet Severance Jacqueline StJoan April Stutters Midge Toomey Celia Turner Sal Valdivia A.M.C. Wiedman Cornelia Winters

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Lynnell Jones Betty Hill

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Lynn Moriarty Marny Richter Richard Rush

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Kristeen Ortmann Cheryl Ann Orwig Arthur Paddock Mary Ella Peterson Ellen Rankin Marny Richter Sheri Roos Jim Scudamore **Richard Shannon** Tom Sigle Peggy Strandvold Pamela Stevens Elaine Sweet Carolyn Taylor Linda Whittenberg Helen Wilks

Jane H. Bock Linda Brown Pauline Denning Lorie Wilson Anthony & Rebecca Chesek Fred Fishburn, Jr. Barbara & George Franke Debora Hood Harry & Jody Love Beth Rankin Jacquie & Sam Whitney

Susan Linden Carol Binette Ron Denning Beth Gudmestad Katherine McDaniel Katherine McDaniel Katherine McDaniel

In Honor or In Memory of

Katherine McDaniel Katherine McDaniel Katherine McDaniel Katherine McDaniel

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